

Shoe Drives

Creative Suggestions



Charity Ball Fundraiser

Host a ball for your community with a raffle that supports Soles4Souls and a shoe collection.



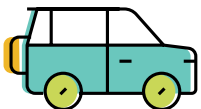
Sneaker Ball

Another type of Charity Ball where everyone must wear sneakers instead of dress shoes and bring a gently used pair of shoes to donate.



"Shoe-per Bowl"

Host a Super Bowl party to benefit Soles4Souls.



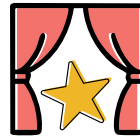
Drive-By Drop Off

Set up your car at a parking lot or at your drop-off location and encourage people to come and drop off shoes to you during a certain period of time.



Classroom Competition

Have high school/middle school homerooms compete to bring in the most donated pairs of shoes, the classroom with the most shoes wins a pizza party.



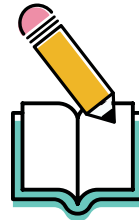
Throw a "Fashion Show"

With the donated shoes, prizes for "Craziest Shoe", "Most Colorful Shoe", "Smallest Shoe", etc.



Wacky Shoe Wednesday

Have students/individuals wear wacky shoes and then donate them at the end of the day.



Letter Writing Campaign

Write letters to your local businesses and government officials and ask them to support you and your drive (through collection boxes on location or monetary donations, etc)



Birthday/Engagement Gift Give-Up

Instead of gifts, bring X pairs of shoes to the party to donate.



Establish a "Day of Service"

With your local Mayor to benefit Soles4Souls.



"Share a Pair"

Each individual brings a pair of shoes to donate at an event.