

Give4Souls Toolkit

SOLES 4  
SOULS

# Give4Souls



Creating opportunity  
for people through  
shoes and clothing.

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# Create an impact for good this Easter Season

Soles4Souls is excited to help faith-based organizations enter into a season of giving this Spring to help those in need around the world while reflecting the values at the core of their organizations and congregations.

## How to Get Involved

**1**

### Mission Plate Tithing

Supports all of our mission's programs at once by committing a percentage of a Sunday collection plate.

**2**

### Host a Shoe Drive

One of the easiest and most impactful ways to get involved is asking your congregation to donate their gently used shoes.

**3**

### Barefoot Sunday

Bring awareness to the worldwide problem of global poverty by connecting sermons to the power of giving.



# Our Work

## 4RELIEF



Soles4Souls helps get new shoes and clothing to people in crisis, freeing up financial resources they can use toward other needs.

Since 2016, we've provided **7,036,959** shoes, clothing, and accessories towards our 4Relief program. We assess the need and act after first responders.

“We are very grateful for the help we were given. This gives us the strength to live on and believe in victory.”  
4Relief recipient, Ukraine

## 4OPPORTUNITY



Soles4Souls sells and distributes shoes and clothing through our international partners to help people build small businesses.

Creating opportunity through **63 Million** pairs of new and gently used shoes and **39 Million** articles of clothing to date.

“Prior to selling shoes through Soles4Souls, I was unable to care for my family. One pair can help me send my kids to school, help feed my family, and bring joy to my kids and husband. I, and other women like myself, have been able to regain control of our lives.”  
Ginette, Haitian Entrepreneur.

## 4EVERYKID



Soles4Souls partners with schools across the U.S. to get new athletic shoes to children who are experiencing homelessness, eliminating a barrier to educational and extracurricular opportunities.

Through 4EveryKid, we've provided school districts **275,000** pairs of brand new shoes.

“My shoes make me feel that I can do anything and believe in myself and go on!”  
3rd Grader, Orlando, FL

## SOLUTIONS4GOOD



Soles4Souls provides brands with solutions to recover value, manage surplus and unsellable inventory responsibly, achieve circularity goals, and strengthen their social and environmental leadership.

To date, we've diverted **100 Million pounds** of textile out of landfills.

“We love when shoes avoid landfills and stay in use. Circularity is a collaboration taking a unique skillset to be successful. We're thankful for the partnership with Soles4Souls.”  
Deanna Bratter, Global Sustainability, Crocs, Inc.

OUR NORTH STAR: **\$1 BILLION** IN ECONOMIC IMPACT BY 2030.



Visit us at [s4s.org](https://s4s.org)

Follow us @[Soles4Souls](https://twitter.com/Soles4Souls)



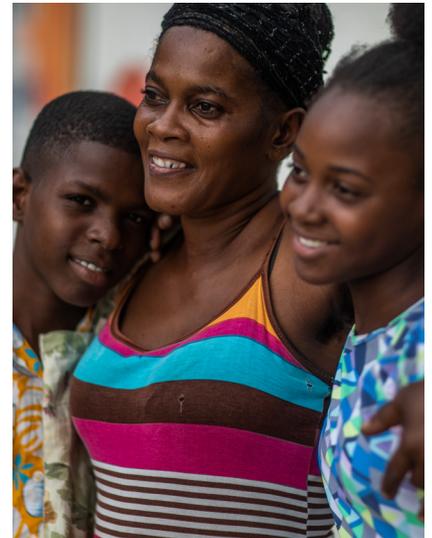
## Mission Plate Tithing

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We invite you and your congregation to get involved in our giving back program! Whether you're looking for an awareness campaign for Lent, a collection drive for Vacation Bible School, or a worthy cause to contribute a Mission Plate to, we have something for everyone!

Did you know that 767 million people around the world live on less than \$1.90 per day? For many in developing nations, finding a reliable job that generates a sustainable income is not easy. What if you could help people around the world overcome these obstacles by giving them the tools they need to provide for themselves and their families?

Many of our faith-based partners choose a Sunday to contribute a mission plate to our mission. Either by passing a second collection plate, or dedicating a percentage to our mission. This is a easy way to get involved and contribute to ALL of our programs; creating jobs in developing countries and providing relief where it's needed around the world, and here at home!



# Host a Shoe Drive

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In places like Haiti, Honduras and many parts of Africa, people are forced to generate their own income. Soles4Souls is committed to helping people around the world create small businesses selling new and gently worn shoes. Here's how you can help us Wear Out Poverty! The shoes you collect are the tools they need to start and sustain small businesses of their own. Help create long-term solutions to global poverty! Lets get started!

## Shoe drives in 3 easy steps:

- 1** First, register your shoe drive on our website. Visit [here](#) to get started. Someone from our team will reach out with all the resources you need!
- 2** Be prepared! Make sure you've got the basics in place and start collecting!
  - Let your community know you are hosting a shoe drive!
  - Share and prepare to distribute our free videos, logos, flyers, and more!
- 3** Get your shoes to Soles4Souls! Find a **local drop off location** near you or **ship to your closest warehouse!**

### Did you know?

Soles4Souls shoe drive programs allow your congregation the opportunity to give back either by earning FREE international distribution trips or staying local and providing new shoes back to your community. Ask us how!



Visit us at [s4s.org](https://www.s4s.org)

Follow us [@Soles4Souls](https://www.instagram.com/Soles4Souls)



# Host a Shoe Drive

Soles4Souls social enterprise model repurposes gently worn shoes and clothing and creates new opportunities for people in need all around the globe through our 4Opportunity program.

## How it works

Here's a look at our process:



Repurposed shoes are donated to Soles4Souls by individuals, shoe drives, and footwear companies.



Once sorted, we transport the shoes to vetted organizations on the ground in developing nations, who purchase them for an average of \$1 a pair.



Our vetted partners provide training and support where job opportunities don't currently exist. People start small businesses selling shoes within their local communities.



Selling shoes generates the income business owners need to lift themselves and their families out of poverty, and an entire community has access to affordable shoes.

## What it means

Your shoes = income for entrepreneurs to provide to their families.



The sale of 1 pair of shoes can provide 5 meals for Marie-Ange and her family in Haiti.



20 pairs of shoes can provide a year's worth of shelter for Ginette and her family in Haiti.



Just 30 pairs of shoes can provide a year's worth of schooling for Tracy's daughter in Honduras.



## Barefoot Sunday

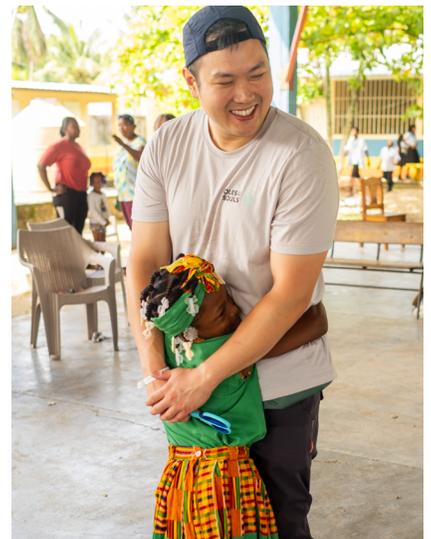
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### Get involved in a more tangible way and raise awareness!

Whether you're looking for an awareness campaign for Lent, a collection drive for Vacation Bible School, or a worthy cause to contribute a Mission Plate to, we have something for everyone!

This awareness campaign is a unique and powerful way to get the congregation involved in learning what it means to be a Cheerful Giver (2 Corinthians 9:7). Whether you are giving a sermon on the power of giving or making an impact through a shoe drive or mission plate tithe, Barefoot Sunday is a perfect way to bring awareness of the millions of people around the world who lack access to resources as basic as a pair of shoes. We have seen incredible success stories over the power of worshipping barefoot while hosting a drive, or even encouraging the congregation to donate the shoes off of their own feet.

We would love to brainstorm with you to get creative over what Barefoot Sunday can look like for your organization!



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## Meet your Impact

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Vanessa Rodriguez is 25 years old, has two children and lives in a struggling rural community in Honduras where most live in extreme poverty (less than \$1.90 per day.) For Vanessa and many others, finding a stable job with a sustainable income wasn't a reality and had a tough time making ends meet.

Soles4Souls first met Vanessa after we distributed shoes to her children and soon realized an opportunity to work with our partner on the ground to develop a micro-enterprise program where community members could sell used shoes to generate income. Vanessa has since assumed a leadership role as president of the community co-op. Vanessa and three other members sell shoes on a continual basis to provide for their families and community.

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Marie-Ange Espera lives in Haiti, where 2 out of 3 people live on less than \$2 per day. Just a few years ago, Marie-Ange was living in a small shack with her daughter without a reliable way to bring in a steady income and was facing eviction. She and her daughter would be forced to live on the streets.

Marie-Ange soon found the Haitian American Caucus an organization that provides loans to entrepreneurs to start their own small businesses. Today, Marie-Ange is a successful entrepreneur. With the help of the Haitian American Caucus and Soles4Souls, she now has a thriving business selling shoes and clothing. Because of her newfound success, Marie-Ange has been able to build a home for her family and continues to grow her business every day.

