

Shoe & Clothing Collection Toolkit

SOLES4  
SOULS

# Shoe & Clothing Drive Toolkit



Creating opportunities  
for people through  
shoes and clothing.

[www.soles4souls.org](http://www.soles4souls.org)  
[@soles4souls](https://www.instagram.com/soles4souls)

## Why used shoes new opportunities

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**Did you know that 767 million people around the world live on less than \$1.90 per day?**

For many in low-income countries, finding a reliable job that generates a sustainable income is not easy. What if you could help people around the world overcome these obstacles by giving them the tools they need to provide for themselves and their families?

In places like Haiti, Honduras and many parts of Africa, people are forced to generate their own income. Soles4Souls is committed to helping people around the world create small businesses selling new and gently worn shoes. Here's how you can help us Wear Out Poverty! The shoes you collect are the tools they need to start and sustain small businesses of their own. Help create long-term solutions to global poverty! **Lets get started!**

**Host your very own shoe drive and have a positive impact on the environment and create meaningful opportunities for people in need around the globe!**



# Programs

At Soles4Souls we turn unwanted shoes and clothing into opportunity, by keeping them from going to waste and putting them to good use – providing relief, creating jobs, and empowering people to break the cycle of poverty.

## 4RELIEF



Soles4Souls helps get new shoes and clothing to people in crisis, freeing up financial resources they can use toward other needs.



Since 2018, we've provided **7,313,032** shoes and pieces of clothing towards our 4Relief program. *We assess the need and act after first responders.*

## 4OPPORTUNITY



Soles4Souls sells and distributes shoes and clothing through our international partners to help people build small businesses.



Creating opportunity through **67 Million** pairs of new and gently used shoes and **42 Million** articles of clothing to date.

## 4EVERYKID



Soles4Souls partners with schools across the U.S. to get new athletic shoes to children who are experiencing homelessness, eliminating a barrier to educational and extracurricular opportunities.



Through 4EveryKid, we've provided school districts over **400,000** pairs of brand new shoes.

## SOLUTIONS 4 GOOD



Soles4Souls provides brands with solutions to recover value, manage surplus and unsellable inventory responsibly, achieve circularity goals, and strengthen their social and environmental leadership.



To date, we've diverted **100 Million pounds** of textile out of landfills.

Shoe drives are an easy way to get involved with our mission and give back in a **BIG** way. Cleaning out your closet can mean creating life changing opportunities for those in need around the world through our 4Opportuntiy program. See below for how this works:

## How it works: A look at our process

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Repurposed shoes are donated to Soles4Souls by individuals, shoe drives, and footwear companies.



Once sorted, we transport the shoes to vetted organizations on the ground in developing nations, who purchase them for an average of \$1 a pair



Our partners provide training and support where job opportunities don't currently exist. People start small businesses selling shoes within their local communities.



Selling shoes generates the income business owners need to lift themselves and their families out of poverty, and an entire community has access to affordable shoes.

## Getting started:

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If you haven't already, register here for your shoe drive and be connected with a member of our team to get the ball rolling.

### Resources:

- Sample email and social posts can be found [here](#).
- A flyer to help market your event can be found [here](#).
- Check out our [Shoe Drive Resources](#) page.
- Check out and share this Soles4Souls video [here](#).
- View our [4ThePlanet](#) and [4Women](#) campaigns.



## QUESTIONS?

Contact us at [info@soles4souls.org](mailto:info@soles4souls.org)