

A young girl with dark skin and braided hair, wearing a blue polo shirt and beaded necklaces, is smiling and holding a large black box. The box has a small logo on top consisting of a green triangle and a pink square. The background is a blurred indoor setting with other people.

4EVERYKID

Twin Cities

2025 - 2026 School Year
Impact Report

Changing Lives Through 4EveryKid

The goal of 4EveryKid is simple: to ensure that every student experiencing homelessness in the U.S. receives a new pair of athletic shoes each year.

During the 2025–2026 school year, **more than 4,500** local students experiencing housing instability in the Twin Cities walked into school with the confidence, dignity, and opportunity that come with a brand-new pair of shoes.

This milestone would not have been possible without your leadership.

Because of your commitment, Soles4Souls was able to provide new shoes and socks to kids throughout 9 local school district and community partners.

Together, we are proving that when a community rallies around its most vulnerable students, every child can go to school with confidence and the chance to thrive.

Thank you for being an extraordinary partner in making this vision a reality.



4EveryKid Twin Cities

4EveryKid Twin Cities is a group of passionate community members with the goal of providing new athletic shoes at least once per year to every student experiencing homelessness.

Our WHY

We believe every kid deserves to feel like they belong

Our WHAT

A pair of shoes for every local kid in need

Our HOW

Secure funding for 400 shoe closets in schools with the highest need (10,000 students annually)



A Critical Need in the Twin Cities

Without proper footwear, kids face barriers to school, activities, and work. Meeting this basic need helps every child show up ready to learn.

10,000

students across the Twin Cities are identified as experiencing homelessness.

1 in 5

children in Minneapolis have experienced homelessness or the threat of eviction.

72%

of students experiencing homelessness say new shoes are one of their biggest needs.



Program Growth

Five years of expanding opportunity for kids across the Twin Cities

SCHOOL YEAR 2025-2026

4,550

kids served through the 4EveryKid program

▲ 168% GROWTH SINCE 2021-22 LAUNCH

+67% year-over-year growth in 2025-26 alone

Where We Work



9

school districts & community partners

Anoka Hennepin SD	Bolder Options	Minneapolis Public Schools
MN Transitions Charter (2 campuses)	Northeast Metro ISD	Power of the People Leadership Inst.
Robbinsdale Area Schools	RS Eden	Saint Paul Public Schools

4,550 Served



Goal: 10,000 Kids

Your Impact

Schools Reported



of partners saw improved school attendance



reported improved academics



saw improved social engagement & behavior

Kids Reported



more excited to participate in school



feeling more confident



increase in physical activity

In Their Words

VOICES FROM THE THOSE YOU SERVED

“

*The 4EveryKid program is opening doors for students in ways that go far beyond basic necessities. With reliable shoes and socks, students are better able to attend school consistently, participate in physical activities, and engage in after-school programs without fear of discomfort or embarrassment. **It also helps build their confidence and sense of belonging**, which can lead to stronger peer connections, greater classroom participation, and a more positive outlook on their future opportunities.”*

Northeast Metro 916 ISD

“I feel more confident walking into school because my shoes look nice, like everyone else’s.”

- Student

“I needed black tennis shoes for work, and my school had some for me!”

- Student



2025-2026 Highlight

Mall of America Level Up! Campaign

Soles4Souls and Mall of America partnered on the **Level Up! 4EveryKid Back-to-School campaign** – an awareness builder and fundraiser to support 4EveryKid Twin Cities.

The campaign kicked-off with the **Level Up! Field Day** - a fun-filled, interactive community event. Held in July, families, sports fans, and community members engaged in exciting, shoe-themed activities and sports-inspired challenges, creating memorable experiences while learning about the impact shoes have on kids' lives.

The **Level Up! 4EveryKid Campaign** culminated with a shoe distribution event held at Mall of America.



2025-2026 Highlight

Mall of America Shoe Distribution

500 kids, 6 local partners:

- Minneapolis Public Schools
- St. Paul Public Schools
- Minnesota Transitions Charter School
- RS Eden
- Northeast Metro Intermediate School District
- Power of the People Leadership Institute



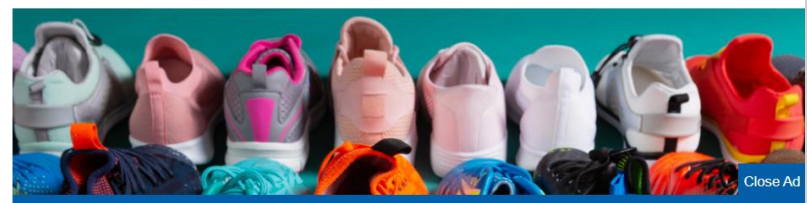
2025-2026 Highlights

Media attention, Love Your Neighbor Campaign, Partnerships with Double Pom and Hoop Habits

ABOUT US

KARE 11 & Mall of America partner with Soles4Souls to make sure kids have shoes for school

The 2026 Level Up 4EveryKid campaign hopes to raise \$150,000 ahead of the new school year.



SOLES4SOULS

Creating opportunity for people through shoes and clothing

LOVE YOUR NEIGHBOR

THROUGH MAY 31

double_pom_sport 10w More Pom, More Love!

Now through the end of May, we'll donate a pair of our crew socks for every pair of shoes given through @soles4souls LOVE YOUR NEIGHBOR program. And, thanks to a community match, a \$20 donation now = 2 pairs of new shoes + 2 pairs of new socks. Help spread the love to kids in need...

Check out the link to get involved!
<https://soles4souls.org/twincitieskids>

#4EveryKidTwinCities #DoublePom #MorePomMorePlay #Soles4Souls #LoveYourNeighbor

sales4souls 10w

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Liked by sales4souls and 10 others

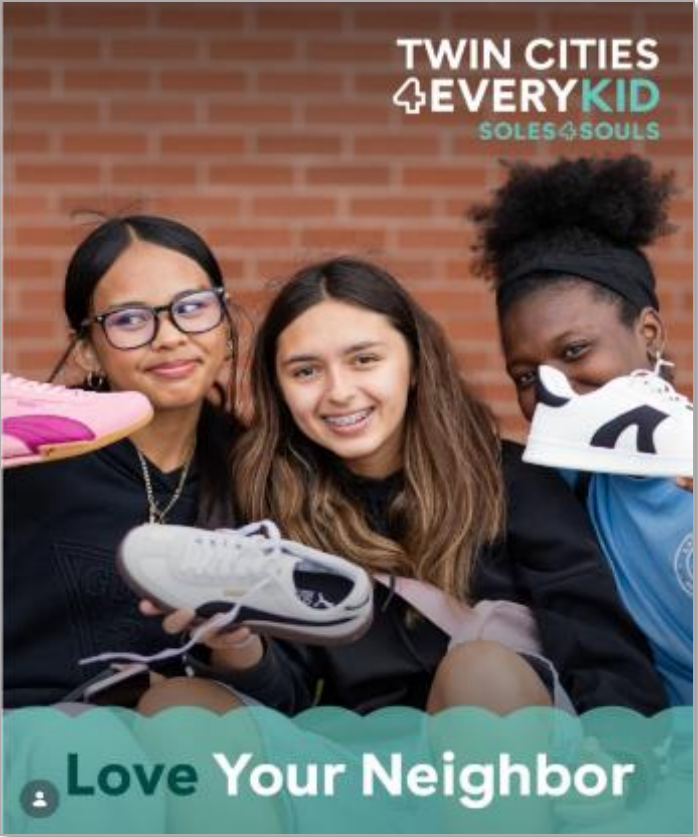
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Add a comment...

Love Your Neighbor Community Match

\$20,364 raised

\$20,000 goal



SHOE DRIVE

HOOP HABITS X SOLES4SOULS

Soles4Souls is a global nonprofit that turns donated shoes and clothing into opportunity for people around the world. **Shoes collected at Hoop Habits' Grand Opening will stay right here in the Twin Cities, going directly to local students in need** through a Minneapolis-area school district partner — part of its 4EveryKid initiative to ensure every kid has a pair of shoes that helps them show up, participate, and belong.

WHAT
Shoe donation drive at Hoop Habits during our Grand Opening celebrations. Hosted by the Hoop Habits Foundation and Soles4Souls. We are accepting **new and gently-used sneakers** of all sizes.

WHEN
APRIL 24TH - APRIL 30TH

WHERE
Look for the collection box at our new Hoop Habits facility located at **10100 Yellow Circle Dr, Minnetonka MN 55343**.

SOLES4SOULS

HABITS GRAND OPENING

Our 2026–2027 Goals

2025–2026 RESULTS

\$55,547 raised

111 shoe closets funded
4,500 kids served



2026–2027 GOAL

\$100,000

200 shoe closets · 5,000 students served

WHAT'S AHEAD

- 1 Mall of America Distribution**
Sept 26, 2026
serving 6 area 4EveryKid partners
500 kids to receive new shoes and socks
- 2 KARE11 Partnership**
Public Service Announcements running
all summer long
- 3 New 4EveryKid Partners Joining**
 - Bloomington School District
 - The Michelle Young Foundation



HOW YOU CAN HELP

Introduce us to companies and foundations ready to fund shoe closets.

\$500 = 1 closet = 25 kids with new shoes

Thank You for an Incredible Year



Thank You for Making 4EveryKid Possible

Because of you, 4,550 Twin Cities kids increased their sense of belonging, confidence, and participation in school, sports and activities.