



You're changing lives through 4EveryKid

The goal of 4EveryKid is simple: to ensure that every student experiencing homelessness in the U.S. receives a new pair of athletic shoes each year.

During the 2025–2026 school year, **more than 4,500** local students experiencing housing instability in the Twin Cities walked into school with the confidence, dignity, and opportunity that come with a brand-new pair of shoes.

This milestone would not have been possible without your support.

Because of your commitment, Soles4Souls was able to provide new shoes and socks to kids served by 9 local school districts and community partners.

Together, we are proving that when a community rallies around its most vulnerable students, every child can go to school with confidence and the chance to thrive.

Thank you for being an extraordinary partner in making this vision a reality.

With gratitude,
Buddy



Soles4Souls President and CEO

Experience your Impact in Action

Saturday, September 26 | 10:00 a.m. - 2:00 p.m.
Mall of America

In partnership with Mall of America’s Back to School campaign, we’ll provide 500 local kids with brand-new shoes that day, and we need volunteers to help make it happen.

If you’ve never joined us for a shoe distribution, this is a special opportunity to experience 4EveryKid firsthand. There’s something powerful about helping a child choose a brand-new pair of shoes and seeing what those shoes can mean for their confidence, participation, and sense of belonging.

Note: Children under 12 are unable to volunteer at this event.

Volunteer with us

You Met the Match – and Helped 1,000 Twin Cities Kids Feel Like They Belong

When we asked our Twin Cities community to show up for local kids, you did.

Together, you met our \$10,000 fundraising goal during the Love Your Neighbor Campaign, unlocking the full \$10,000 match and creating \$20,000 in total impact for children in our community.

That support will fund 40 school shoe closets and provide 1,000 students experiencing homelessness with new athletic shoes — giving kids what they need to participate fully at school and helping them feel seen, confident, and included.

This campaign was a powerful reminder of what happens when neighbors care for neighbors. You helped turn generosity into something tangible for 1,000 local children.

Thank you for helping every kid feel like they belong.

Donate

2025-2026 School Year Highlights

PROGRAM GROWTH

4,550

kids served through the 4EveryKid program

↑ 168% GROWTH SINCE 2021-22 LAUNCH

+67% year-over-year-growth in 2025-26 alone

WHERE WE WORK



Anoka Hennepin SD	Bolder Options
Minneapolis Public Schools	MN Transitions Charter (2 Campuses)
Northeast Metro ISD	Power of the People Leadership Inst.
Robbinsdale Area Schools	RS Eden
Saint Paul Public Schools	

Mall of America Level Up! Campaign

Soles4Souls and Mall of America partnered on the Level Up! 4EveryKid Back-to-School campaign – an awareness builder and fundraiser to support 4EveryKid Twin Cities.

The campaign kicked-off with the Level Up! Field day – a fun-filled, interactive community event. Held in July, families, sports fans, and community members engaged in exciting, shoe-themed activities and sports-inspired challenges, creating memorable experiences while learning about the impact shoes have on kids' lives.



The Level Up! 4EveryKid campaign culminated with a shoe distribution event held at Mall of America, serving 500 kids in the Minneapolis area.

Thank you to our Shoe Closet Supporters:

The following individuals and companies have supported one or more closets across the Twin Cities

- Carl and Carol Wall

Columbia Sportswear Company

Daniel Anderson

Designer Brands Inc.

Double Pom

Fabletics

Fourteenjay Salon

JD Finish Line Foundation

Gigi Olive-Schroder

Kate and Jason Simek

Mall of America
- Michael M Pickart

Nyvall Family Giving Fund

Riesterer Family Charitable Fund

Robert McGrane

Ryan Ruud

SeaChange

Steven Lundberg

Under Armour

Virginia Meyer

Woodland Strategies, Inc

Fund a Shoe Closet

Every \$20 provides a new pair of shoes to a child in need. A gift of \$500 (or \$42/month) “stocks” a symbolic shoe closet with 25 pairs.

A Big Thank You to Our Partners

Lead Sponsor



Campaign Sponsors

