

Semester4Souls Toolkit

SOLES4
SOULS

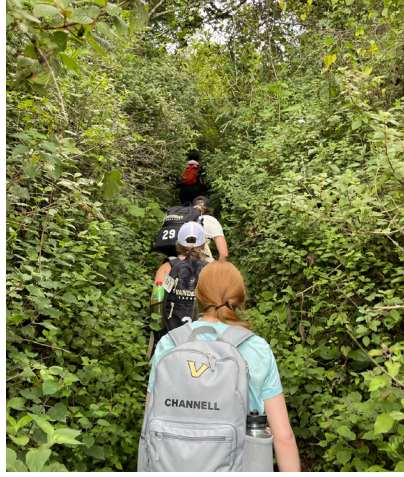
Semester4Souls Toolkit



Creating opportunities
for people through
shoes and clothing.

www.soles4souls.org
@soles4souls

SEMESTER 4 SOULS



Soles4Souls is excited to partner with your school/university or student organization to help those around the world experiencing poverty or homelessness while reflecting essential values being taught to students. This program provides high-impact experiential learning with the intention to encourage a life-long disposition to promote the common good, foster human dignity, and create leaders in service to others.

What students can earn:

Develop leadership, communication, and other 21st Century skills that are desired in the workplace today. Soles4Souls will provide Letters of Recommendation and service hours for students as well.

Get Involved:

There are multiple ways to get your school/university involved in giving back! No matter what you choose, we provide all the resources you need to be successful!

- Host a shoe drive to encourage hands-on service-learning and divert shoes from landfills
- Create a fundraiser to support our programs
- Travel with us and create an impact as a team with your club/organization

Contact Us:

For any questions on how to get involved, reach out to Sydni Moore at: sydnim@soles4souls.org



Turning shoes and clothing into opportunity

When people lack the resources to get through today, it's difficult for them to focus on tomorrow. **Soles4Souls** turns shoes and clothing into opportunities for education and employment so they can have a more hopeful future.

Our Programs

♻️ OPPORTUNITY

Soles4Souls sells and distributes shoes and clothing through our international partners to help people build small businesses

♻️ RELIEF

Soles4Souls helps get new shoes and clothing to people in crisis situations, freeing up financial resources they can use toward other needs.

♻️ EVERYKID

Soles4Souls partners with schools across the U.S to get new athletic shoes to children who are experiencing homelessness, eliminating a barrier to educational and extracurricular opportunities.

♻️ THE PLANET

Soles4Souls cares for our planet and people by extending the life of shoes and clothing that might've otherwise been prematurely discarded.

Create an impact for good this semester

Soles4Souls is excited to help schools and student organizations enter a season of giving this semester to help those around the world while reflecting values being taught to the students as part of the organization's core.

How to Get Involved

1. Dedicate a Semester to focusing on **Soles4Souls** as a charitable partner for the school or student organization.
2. Create a student team committed to organizing a semester-long project for **Good**.
3. Create a **real impact** through both cause marketing and shoe drive donations, while earning service hours and hands on experience in community engagement.

Educational Value

1. Communication and Collaboration
2. Creativity and Innovation
3. Leadership and Responsibility
4. Critical Thinking and Problem Solving
5. Citizenship and Civic Engagement

This program provides high-impact experiential learning with the intention to encourage a life-long disposition to promote the **common good, foster human dignity**, and create **leaders in service to others**.

Resources

- **Resource Page**
- **Overall S4S Video**
- **4Opportunity Page**

Not sure what to say?

Here are some general templates to get you started!

Sample email to Admin:

Hello,

My name is [insert name] and I am interested in starting a community service project here at the school. I am hoping to work with the nonprofit organization **Soles4Souls**, which has a mission to break the cycle of poverty around the world through the power of shoes. I would like to meet with you and [insert other admin name] to discuss the possibility of making this a school-wide project to focus on this semester to get every student and our community involved.

Would there be a time in the next week or so that you would be able to meet with our student team to discuss what this project may look like?

Best Wishes,
[Your Name]

Sample email to potential team members:

Hello,

My name is [insert name] and I am interested in starting a community service project here at the school. I am hoping to work with the nonprofit organization **Soles4Souls**, which has a mission to break the cycle of poverty around the world through the power of shoes. I would love for you to join me as a part of the Soles4Souls team here at [insert school name] this semester to make this service project a success! In joining our small team, you will help us to brainstorm creative ideas for the shoe drive and fundraiser, be a project manager for a large-scale service learning experience, and receive Letters of Recommendation and Service Hours from **Soles4Souls, Inc.**

Please let me know if you are interested in joining this project team to make an impact in our school, community, and around the world.

Best Wishes,
[Your Name]

Not sure what to say?

Here are some general templates to get you started!

Sample email to classes/teachers:

Hello,

My name is [insert name] and I have started a community service project here at the school with the nonprofit organization **Soles4Souls**, which has a mission to break the cycle of poverty around the world through the power of shoes.

I would love to invite you to join me in breaking the cycle of poverty by bringing in shoes and dollars as a homeroom class! Each pair of shoes or \$1 is equivalent to one point, and the class with the most overall points by [end date] will win a [pizza party, ice cream party, early dismissal, etc] from our project team.

(Include any logistical information, including how they will report their points to you, where to send/store the shoes/funds that are brought into class, etc)

Our classroom competition will begin on [start date]. The shoes and funds that are collected will benefit individuals around the world who are experiencing poverty, homelessness, and disaster. We are so excited to be able to create a significant impact in the world through what we are doing here at school.

Please join us in this mission by being the class to make the biggest impact in your shoe and dollar donations!

Best Wishes,
[Your Name]

Not sure what to say?

Sample meeting agenda (with admin):

1. Welcome

- a. Thank the administration for coming
- b. Let them know that you will be introducing the charity and an overview of your project plan for the semester

2. Team Introductions

- a. Introduce your team members and their roles in this project

3. Soles4Souls Introduction

- a. Mission to break the cycle of poverty around the world through the power of shoes
- b. Programs: 4Opportunity, 4Relief, 4EveryKid, and 4ThePlanet
- c. Impact

4. Project Introduction

- a. Timeline
- b. Resources Needed
- c. Planned events/activities

5. Impact of Project Anticipated

6. Q&A

Not sure what to say?

Sample timeline:

- August 15:** Contact Soles4Souls Staff to let them know you are interested in hosting a project
- September 1:** Schedule meetings with Administration and Principal to confirm involvement
- September 1:** Schedule meetings with community service project team (2 meetings/month)
- September 7:** Send out letters from Letter Writing Campaign
- September 14:** Establish Day of Service with Mayor on a day that you will encourage community to donate
- September 21:** Bring collection boxes to businesses/locations. Post flyers and social graphics to community boards and pages.
- October 1:** "Tricks and Kicks Celebration" planning meeting
- 1st Week of October:** Spirit Week & Classroom Competition
- 1st Friday of October:** Football Game fundraiser/shoe drive
- October 15:** Sneaker Ball planning meeting
- 3rd Week of October:** Tricks and Kicks Halloween Celebration
- November 1:** Thankful for Shoes final push
- November 1:** Sneaker Ball planning meeting
- November 15:** Send thank-you notes to partner organizations, businesses, and administration
- Tuesday before Thanksgiving:** Sneaker Ball/Fashion Show
- November 30:** Shoe Packing/Ship Out event
- November 30:** Send final cause marketing and shoe drive numbers to Soles4Souls staff for Service Hour letters.

Start a letter writing campaign!

Letter writing campaign instructions:

1. **Create a personal connection**
2. **Explain the reason for writing**

Soles4Souls turns shoes and clothing into educational and economic opportunities. Our programs, 4Opportunity, 4Relief, 4EveryKid and 4ThePlanet, aim to make a positive difference on the planet and in people's economic, educational, physical, and psychosocial well-being. Since 2006, more than 94 million pairs of shoes and pieces of clothing have helped create opportunities for people across 137 countries.
3. **Invitation to donate or participate** - *"this is a community effort that I'm very excited about, and I invite you to donate by filling out the attached form"*
4. **Explain the Director of Community Service can be contacted with questions**
5. **Thank you for your consideration**