

STEP INTO A NIGHT OF UNFORGETTABLE IMPACT

# SOLES & SECRETS

AN EVENT TO BENEFIT SOLES4SOULS



We cordially invite you to join us for a night filled with enchantment and purpose. Soles&Secrets, a grand “sneak” easy, promises an evening of great fun, while offering something far more profound - the chance to make a lasting impact on the lives of children in need in our community. With your support, we aim to provide brand new shoes to the more than 5,800 kids in Middle Tennessee who are experiencing homelessness, granting them not just footwear, but dignity and hope.

## Your Sponsorship, Their Future.

Create synergy between your brand and our cause, increasing your reach and impact. We offer a range of sponsorship levels to match your company’s goals and aspirations. With each level, you gain valuable opportunities to showcase your brand.

**Location:** Clementine Hall - 4710 Charlotte Ave, Nashville, TN

**Date & Time:** 7:00pm on Thursday April 11, 2024



ENGAGE WITH THE SOLES4SOULS AUDIENCE

**150,000+**

social media  
followers

**50,000+**

email marketing  
contacts

**40,000+**

monthly website  
visitors

# SOLES & SECRETS

A SNEAKY EVENT

EXCLUSIVE PRESENTING SPONSOR

**\$25,000**

**Only 1 Available!**

Provide **1250** students experiencing homelessness with new athletic shoes.

Exclusive sponsorship of the main stage of the event to include:

# SOLD

- Company signage on stage
- Opportunity for key remarks
- Full screen slide in event slide show
- Acknowledgement

**MERIDIAN WEALTH GROUP**  
of Oppenheimer & Co. Inc.

- Company logo and name in digital and print promotional materials including the event website, social media platforms, and email campaigns.
- 25 complimentary VIP tickets to the event
- Inclusion in event media releases and social media promotions.
- Opportunity to appoint a company leader to the Soles & Secrets Host Committee
- Inclusion in Soles4Souls annual report
- Access to a post-event impact report, showcasing the outcomes of our work and the difference made in the community.

## CONTACT

Rod Arnold, CMO    [roda@soles4souls.org](mailto:roda@soles4souls.org)    615.525.5095

# SOLES & SECRETS

A SNEAKEASY EVENT

VIP SPONSOR

**\$15,000**

**Only 2 Available!**

Provide **750** students experiencing homelessness with new athletic shoes.

- Sponsorship of the VIP pre-event experience including brand activation and promotion.
- Logo placement on event marketing materials, including the event website, social media platforms, and email campaigns.
- Recognition as a VIP Sponsor during the event.
- 15 complimentary VIP tickets to the event.
- Inclusion on VIP promotional materials.
- Opportunity to appoint a company leader to the Soles & Secrets Host Committee.
- Access to a post-event impact report, showcasing the outcomes of our work and the difference made in the community.
- Opportunity for employees to attend a shoe distribution event to experience your impact in action.

## CONTACT

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# SOLES & SECRETS

A SNEAKEASY EVENT

## BEVERAGE SPONSORSHIP PACKAGE - **\$15,000**

Provide **750** students experiencing homelessness with new athletic shoes.

- Signage on the bar saying “Beverage service sponsored by \_\_\_\_\_”
- One specialty cocktail that incorporates the name of your organization
- Logo placement on event marketing materials, including our event website, social media platforms, and email campaigns
- 10 complementary VIP tickets to the event
- Recognition as the beverage sponsor during the event opening and closing remarks
- Access to a post-event impact report, showcasing the outcomes of our work and the difference made in the community

## ENTERTAINMENT SPONSORSHIP PACKAGE - **\$10,000**

Provide **500** students experiencing homelessness with new athletic shoes.

- Custom signage related to entertainment including the band, walk-around talent, and other custom entertainment opportunities
- Logo placement on event marketing materials, including our event website, social media platforms, and email campaigns
- 10 complementary VIP tickets to the event
- Recognition as the entertainment sponsor during the event opening and closing remarks
- Access to a post-event impact report, showcasing the outcomes of our work and the difference made in the community.

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# SOLES & SECRETS

A SNEAKEASY EVENT

## **GOLD SPONSOR - \$10,000**

Provide **500** students experiencing homelessness with new athletic shoes.

- Sponsorship of a dedicated area at the event venue for brand
- Activation and promotion:
  - Event welcome area and registration
  - VIP Valet station
  - Signature cocktail stations
- Logo placement on the event website and email campaigns.
- Recognition as a Gold Sponsor during the event.
- 10 complimentary VIP tickets.
- Access to a post-event impact report, showcasing the outcomes.

## **SILVER SPONSOR - \$5,000**

Provide **250** students experiencing homelessness with new athletic shoes.

- 6 complimentary VIP tickets to the event.
- Logo placement on the event website and in email marketing.
- Recognition as a Silver Sponsor during the event.

## **BRONZE SPONSOR - \$2,500**

Provide **125** students experiencing homelessness with new athletic shoes.

- 4 complimentary VIP tickets to the event.
- Logo placement on the event website.
- Recognition as a Bronze Sponsor during the event.

## **CONTACT**

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